

HOTTE

Secret Surprise Exhibit by Herakut to Hit NYC Tomorrow Night

Wednesday, 20 May 2009



Our favorite German art duo, Herakut (Juxtapoz #97) just dropped a bomb on us. Jasmin (aka Hera, the female half of Herakut) wrote us this morning:

"Falk and I are in New York at the moment and we're treating ourselves to a nice gift that we felt we deserved after working so hard on the book and the our last big show in London last winter. The gift I'm talking about is that we put together a show without telling people in advance so we could actually concentrate on our work as opposed to being pressured by people's expectations. Worked out fine. We think,"

"It's almost put together and opening up tomorrow at 6pm," continues Jasmin. "Here is the gallery website and info: www_redflagg.com Opening: 6 - 8 pm. this Thursday, May 21st, 2009."

Take a quick preview look at the very latest from Herakut in anticipation of this very special secret (well, not so secret any more) exhibit from the highly talented pair, Herakut. If you're lucky enough to be in the Big Apple, you can thank us later for making you clear off your social calendar tomorrow night. We promise it will be worth it.



On their contrasting artistic styles, Herakut state:

"We know the only thing we have in common is the fun we have mixing up the most contrasting things. Creating odd couples. Weird mixes. Just like us: a guy who grew up on the socialist side of the Iron Curtain, and a 'material girl' from the other side of a divided country.

"The guy now is one of the best photorealistic painters in the graffiti scene because he uses the spraycan as if it was something out of a fine art set of tools. And on the other side, there is the girl, who has been taught the classic fine arts traditions in years and years of nature studies, and who then broke free from all that lecture, when she moved her life into the world graffiti. Hera today uses a can like a waterhose out of control.

"That's why all our pieces have something very rough and sketchy (Hera's part) next to some delicate and elaborate elements (Akut's work)."

On the show, Herakut continues:

"The question that has been keeping us busy during the past couple of months was: HOW HONEST IS OUR HONESTY?

"The scale of authenticity is the most important scale to measure yourself with. As an artist, it's NOT hard to live by that rule. It actually makes work A LOT easier, because you can always easily blank out other peoples' opinions and other people's criticism on your own work and behavior. Because the only judgment you'll ever trust is your own. The only eyes you'll ever see yourself with, are your own. That makes it very easy to succeed.

"BUT lately, we have more and more come to realize that we DO have an interest in stepping out of our own conveniently arranged shelters and move towards other people, other lives, other thoughts and other ways of seeing the world AND our impact on it.

Our new show is called: NO PLACEBOS.

"What we went through is realizing all the above. Realizing that we need to stop making up excuses - that we need to stop making all the rules as we go.

"What comes from this would be nothing more than placebo-reflection, placebohappiness and a placebo-set-of-morals. We are now looking for some kind of realness, which is made up of more than our own standards.

"The pieces in our new show are snapshots taken along this thought process.

"That's what it's all about."